

Press Release

Cologne, 9 May 2016

Jens Petershagen New Head of Corporate Communications at Festo

Jens Petershagen, owner of Petershagen Kommunikation, a Management Consultancy for identity-based communication headquartered in Cologne, Germany, assumed management of the Corporate Communication division at Festo on 1 May 2016. Festo, with 18.700 employees and revenue of approx. 2,64 billion Euros, is a global player in automation technology and global market leader in technical education and training.

"We are very pleased to have won a proven expert for the strategic communications of Festo in the person of Jens Petershagen, and look forward to his impulses for the further development of Festo communication activities. We wish him much success in his new tasks," summarised Dr Claus Jessen, Chairman of the Management Board.

Jens Petershagen benefits from around 25 years of experience in corporate communications. During this period he gained experience with renowned agencies such as Springer & Jacoby and BBDO and also worked in various functions for companies such as Daimler, Deutsche Telekom and RWE. The 49 year-old owns a Management Consultancy for strategic communication headquartered in Cologne, Germany since 2008. With a team of around 20 employees respectively associated creative specialists Petershagen Kommunikation provides advice to family-owned companies, private equity held companies and service professionals with regard to communication strategies. In addition to his tasks at Festo, Jens Petershagen will continue to provide consultation services with his team to both existing and future customers of Petershagen Kommunikation.

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Petershagen Kommunikation develops and implements identity-based communication strategies, creative guidelines as well as target-group-specific communication concepts for its clients - as far as taking over communications management for the client.

About Petershagen Kommunikation

Petershagen Kommunikation is a corporate consulting partnership for identity-based / strategic communication headquartered in Cologne. Based upon a holistic consulting model, Petershagen Kommunikation develops identity-based strategies and authentic communication activities with all stakeholders. Founded in 2008, Petershagen Kommunikation has clients from different sectors such as industry, energy, waste disposal, recycling, food, transport, retail, insurance, hotels and offices and consulting companies.

Further information on: www.petershagen-kommunikation.de

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